

CNMI SUSTAINABLE FASHION AWARDS

SEPTEMBER 25, 2022



Camera Nazionale della Moda Italiana



The CNMI Sustainable Fashion Awards, conceived and organized by **Camera Nazionale della Moda Italiana** in collaboration with the **Ethical Fashion Initiative of the United Nations**, and with the support of the **Ministry of Foreign Affairs and International Cooperation** and the **ICE-Agency**, wants to celebrate and promote the highest values of Italian Fashion: Sustainability, Craftsmanship, Innovation, Inclusion.



- UN Ethical Fashion Initiative -

FOUNDATION: Geneva (CH), 2009

WHO THEY ARE: The Ethical Fashion Initiative is a public-private partnership of a United Nations program (under the International Trade Centre, a joint agency of the United Nations and the World Trade Organization), a group of social enterprises, and several industry partners.

WHAT THEY DO: EFI operates at the intersection of international development, the creative industries and the fashion/lifestyle sector, offering sustainability services, products, and development projects.



Mission of the project

Following the new direction of awareness and maturity, the CNMI Sustainable Fashion Awards aims to become an annual opportunity to check the state of the art and the crucial and non-postponable issues - and not just for fashion. Consolidate the role of CNMI and Italian fashion as pioneers and protagonists of the transformations taking place.

Values represented

CNMI intends to combine, under a broad and comprehensive concept of Sustainability, all the awareness-raising actions that the Association has been pushing forward for years: ecology, innovation, craftsmanship, multi-species, community practices.





- Events -

The project will be divided into **3 EVENTS**:

- Beginning of September (date TBD): **A dinner in Venice** on the occasion of the Venice International Film Festival
- 15 September 2022: **Institutional Dinner in New York** on the occasion of the United Nations General Assembly
- 25 September 2022: **CNMI Sustainable Fashion Awards Ceremony**, at the Teatro alla Scala



- CNMI Sustainable Fashion Awards -

The event at the **Teatro alla Scala** on September 25th 2022 will take place on the occasion of Milan Fashion Week, a crucial moment of storytelling and business for our industry and for the country. The evening will include **3 different moments**:

- Cocktail and carpet in Piazza Scala
- Award ceremony inside the Theater
- Post-award ceremony event (TBD)

Quantis Italy consulting firm will support CNMI in the creation of an event consistent with the principles of sustainability and will quantify its environmental impact.

Audience

International and National Institutions, fashion brands, CNMI partners, designers and entrepreneurs, KOLs, celebrities, press, influencers and professionals.



- CNMI Sustainable Fashion Awards - AWARDS

On the occasion of the event on 25 September, **10 prizes** will be awarded to recognize **personalities and / or organizations** that have distinguished themselves for vision, innovation, commitment to craftsmanship, the recognition of differences, circular economy, human rights and environment.

Methods of awarding prizes

CNMI establishes an **ADVISORY COMMITTEE** which includes non-profit organizations and associations committed to fashion and sustainability that will be able to submit their nominations for the 10 awards by May 2022.

In June 2022 a prestigious **INTERNATIONAL JURY** of 15 members, presided by **Ellen MacArthur Foundation**, will gather to examine the candidates and award the prizes. The criteria are developed by CNMI and the United Nations Ethical Fashion Initiative, with the scientific support of the consulting firm Quantis.

- Awards -

EDITION 2022

1. The SFA Visionary Award - The prize is presented to 6. individuals, whose work demonstrates any or all elements of exceptional foresight, creativity, innovation and vision that promote and accelerate research and development in the fashion system. Addressing to: individuals

2. The SFA Craft and Italian Artisanhip Award - The award aims at championing the craftsmanship of national artisans 7. whose work is considered extraordinarily precious for keeping alive Made in Italy heritage and artisanal culture. Addressing to: individuals or any kind of organisation

3. The SFA Emerging Designer Award - The award celebrates emerging talents who are distinguished in making a major 8. creative impact in the global fashion world delivering a message that combines design, innovation, and responsibility all at the same time. Addressing to: individuals, small brands

4. The SFA Innovation Award - The prize is presented to 9. innovators who challenge the status quo, developing new ideas and actions in order to change how the fashion system works for social and environmental growth. Addressing to: individuals or any kind of organization

5. The SFA Diversity and Inclusion Award - The award aims at supporting actions to remove prejudices and stereotypes and shorten cultural gaps, providing services and equal opportunities for all. Addressing to: individuals or any kind of organization

- Awards -

EDITION 2022

6. The SFA Circular Economy Award – The prize celebrates outstanding examples of circular design, those redefining the future of fashion by implementing systems change, eliminating waste and pollution, circulating products and materials, and regenerating nature. Addressing to: individuals or any kind of organization

7. The SFA Climate Action Award – The award aims to enhance all climate leaders who, through innovative and creative solutions, to actively contribute towards a positive environmental, social and economic global change. Addressing to: individuals or any kind of organization

8. The SFA Oceans Award – The prize rewards local heroes and renowned pioneering innovators whose personal and collective efforts improve biodiversity in our seas and oceans. Addressing to: individuals or any kind of organization

9. The SFA Human Rights Award – This prize will recognise those who have made the defence of human rights a strategic corporate pillar or a personal commitment by working for the equality for all. Addressing to: individuals or any kind of organization

10. The SFA Philanthropy and Society Award – An award designed for those who have carried out social/charity projects, or have created their own foundation for philanthropic purposes. Addressing to: individuals or any kind of organisation

- Timeline -

EDITION 2022

APRIL 30

You will receive the nomination form

MAY 31

You will be required to send us the nomination form compiled with the informations required

JUNE/JULY

The Jury will decree the winners of the 10 Awards

The Advisory Committee shall then be informd of the outcome of the applications both with a positive and negative response. Any such communication shall not be disclosed before the date of its proclamation of 25 September.

SEPTEMBER 25

The winners will be declared during the Sustainable Fashion Awards event

- Dinner in Venice -

On the occasion of the September 2022 Film Festival CNMI will organize a cocktail to present CNMI Sustainable Fashion Awards in the city of Venice, which is the Italian capital of sustainability and a city that needs particular care.

The event will be an opportunity to unveil a preview of the award statuette, created by a prestigious international brand for the awards event.

Audience

Personalities from the world of fashion, cinema and art present in Venice on the occasion of the Film Festival and the Art Biennale 2022, international celebrities and press.



- Institutional Dinner in New York -

On the occasion of the United Nations General Assembly in New York CNMI, together with the **United Nations Ethical Fashion Initiative and Fashion 4 Development**, will organize an institutional cocktail.

The event, scheduled for **September 15**, will be structured as a preview of the ceremony on September 25 in Milan and will include the announcement of the 3 finalist designers for the prize awarded to new brands.

The goal is The goal of the event is to position CNMI as a credible speaker and stakeholder of the United Nations on themes regarding sustainability.

Audience

United Nations Ambassadors, Institutions, CNMI members, press.

Thank You!

awards@cameramoda.it



Camera Nazionale della Moda Italiana